

CHAMPIONING

Baltimore's

WATERFRONT



WATERFRONT
PARTNERSHIP
OF BALTIMORE

Who We Are

WATERFRONT PARTNERSHIP OF BALTIMORE is creating and managing Baltimore's world-class Waterfront destination while inspiring a cleaner, greener future for our neighborhoods, streams, and harbor. We oversee the Waterfront Management Authority (WMA), a business improvement district dedicated to enhanced maintenance, beautification, and visitor services for Baltimore's signature asset: **THE WATERFRONT.**





Keeping the Waterfront Clean, Green, & Safe

Our **CLEAN AND GREEN TEAMS** make sure all of our parks, public spaces, and promenades are clean, welcoming, and attractive. We remove litter, scrub stains, and clean out garbage cans because even the smallest details can make an impact. We keep the grass lush, the flowers in bloom, and the Waterfront's greenery healthy. We're constantly working to ensure the Waterfront is welcoming and vibrant.

Our **WATERFRONT GUIDES** are the Waterfront's helpful hands, who serve as walking concierges and watchful eyes to keep everyone safe. Whether they are snapping a family photo or giving advice on the best lunch in town, our guides are there to make sure visitors and residents are happy, safe, and satisfied. We work to make sure everyone who visits the Waterfront leaves with an impeccable impression of our wonderful city.



Creating & Maintaining Beautiful Parks

We develop and maintain the Inner Harbor's **WATERFRONT PARKS** to create places where people of all ages and backgrounds can join together in play. Our parks provide room for play, relaxation, gathering with friends, and an environment to appreciate the sites. Whether it's cooling off in the Walter Sondheim Fountain or creating music on the playable musical sculptures in Pierce's Park, we strive to provide parks that are imaginative, interactive, and unique.

Projects like the redevelopment of Rash Field continues our tradition of creating innovative, attractive, and active parks, accessible to everyone in the city. We ensure each of our parks are beautiful today and for future generations, so our community will always have a place to gather and enjoy our beautiful Waterfront.



Activating the Waterfront

The Waterfront is the perfect place for friends, family, and neighbors to gather. We constantly curate engaging activities at the water's edge. Our events enliven our public spaces with free concerts, fitness classes, food markets, fall festivals, play areas, winter attractions, and more to provide affordable entertainment in the jewel of the city. We're constantly creating new ways to play, entertain, activate, and spark joy in the Harbor and work diligently to make sure our Waterfront programming is **ACCESSIBLE AND INVITING.**



Campioning the Waterfront

Since 2005 Waterfront Partnership has served as **THE WATERFRONT'S TOP ADVOCATE**. Time has taken a toll on the Waterfront's infrastructure. From corroding electrical systems to frequent flooding, many of the original materials have outlived their useful life. Visitor and residential demographics have also changed along the Waterfront, increasing demand for greater public access to the water, more green spaces, playgrounds, and jogging paths.

Whether it's making the case for increased capital investment, traffic improvements, or more aggressive action on clean water, Waterfront Partnership plays a vital role in speaking up for the region's crown jewel and economic generator. We're proud to play this role, bringing practical business acumen and leadership on behalf of Baltimore.





Maintaining a Healthy Harbor

Creating **A HEALTHY HARBOR IS ESSENTIAL TO CREATING A HEALTHY WATERFRONT**. Waterfront Partnership's Healthy Harbor Initiative works to restore and protect our City's most valuable asset—the Baltimore Harbor. We are committed to making the Harbor swimmable and fishable for future generations, by educating the public about what lives beneath the surface of the Harbor and inspiring others to protect our urban ecosystem through actions we take.

Our Districts

WATERFRONT PARTNERSHIP OF BALTIMORE
maintains these districts that make up our beautiful Waterfront.



--- DISTRICT BOUNDARIES
 INNER HARBOR & PATAPSCO RIVER

- | | | |
|--------------------------------------|-------------------------------------|--|
| 1 AMERICAN VISIONARY ARTS MUSEUM | 10 NATIONAL AQUARIUM | 19 NATIONAL KATYN MEMORIAL PARK |
| 2 FEDERAL HILL PARK | 11 BALTIMORE WAR MEMORIAL | 20 LIVING CLASSROOMS |
| 3 FUTURE SITE OF RASH FIELD PARK | 12 SEVEN FOOT KNOLL. LIGHTHOUSE | 21 HARBOR POINT CENTRA PLAZA |
| 4 MARYLAND SCIENCE CENTER | 13 PORT DISCOVERY CHILDREN'S MUSEUM | 22 FREDERICK DOUGLAS-ISSAC MYERS MARITIME PARK |
| 5 WEST SHORE PARK | 14 PIERCE'S PARK | 23 BOND STREET WHARF |
| 6 RIPLEY'S BELIEVE IT OR NOT! | 15 MECU PAVILLION | 24 BROADWAY MARKET |
| 7 MCKELDIN FOUNTAIN | 16 MR. TRASH WHEEL | 25 BROADWAY SQUARE |
| 8 BALTIMORE CITY HALL | 17 COLUMBUS PARK | 26 THAMES STREET PARK |
| 9 TOP OF THE WORLD OBSERVATION LEVEL | 18 REGINALD F. LEWIS MUSEUM | |